

2020 LEAD CREDIT BONUS PROGRAMS

Conference Ticket Required To Receive Lead Credit

NEW AGENT BONUSES

\$100 1st Submitted Application

\$100 IGNITE Award Winner**

CAREER BONUSES

\$250 Qualify as Sales Manager

\$500 Qualify as District Manager

\$1,000 Qualify as Regional Manager

MONTHLY PRODUCTION BONUSES

ISSUE PAID MONTHLY*

\$5,000 = \$50 Bonus

\$7,500 = \$75 Bonus

\$10,000 = \$100 Bonus

\$15,000 = \$150 Bonus

\$20,000 = \$200 Bonus

ANNUAL QUALIFICATION BONUS

\$250 Elite Producer Qualifier

MANAGER LEAD CREDIT MATCHES

RMD Hall Group 100%

DM Bastardo Group 100%

DM Dixon Group 100%

SM Vanlue Group 100%

SM Grossman Group 100%

NM McRae Group 100%

SM Favreau Group 100%

SM Brown Group 100%

SM Carter Group 100%

Franklin Group 100%

Notes: All production-based qualifiers must have 70%+ 90 day placement/persistency for bonus credit. Business placed with the Equis preferred carriers counts toward production for bonuses. These carriers are Americo, Assurant, CVS, Foresters, GPM, Mutual of Omaha and American Amicable.

** Ignite Award Qualifiers issue 3 non-controlled apps for \$2750 within 45 days of first carrier contracting

† At DM & above the Weekly Builder's Bonus is only paid to managers who match Bonus Lead Credits in their group.