



2021 Milestone Gift Guide

New Agents

1st App Submitted	\$100 Lead Credit
Ignite Award	\$100 Lead Credit

Production Milestones

\$10,000 Issued Paid	padfolio and thermos
\$20,000 Issued Paid	polo
\$30,000 Issued Paid	vest
\$40,000 Issued Paid	jacket

Career Milestones

Sales Manager	speaker set and notebook set
Senior Sales Manager	Trustworthy Gift Set
District Manager	polo
Regional Manager	messenger bag and vest
National Manager	blanket and jacket

Annual Contest

Elite Producer	polo
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Notes: All production-based qualifiers must have 70%+ 90 day placement/persistency. Business placed with Equis bonusable carriers and products count towards production milestones. Individual applications will be capped at 5,000 APV. Milestone gifts are calculated on a monthly basis for production. Milestone gifts will only be given the first time an agent hits the designated milestone.

***Ignite Award Qualifiers: 3 applications for \$2750 within 45 days of first carrier contracting